

# 2020 OMAA/OML WEBINAR: ALTERNATIVE BUSINESS MODELS & FINANCING FOR INTELLIGENT NETWORK INFRASTRUCTURE

*Wednesday, April 22, 2020 – 11:00 a.m. – 12:00 noon*

COST: \$125 PER REGISTRANT - REGISTRATION LIMITED TO 50 REGISTRANTS PER SESSION. (There is no CLE credit for these webinars.)

## **PROGRAM OVERVIEW:**

This webinar will explore innovative models that cities are using to overcome budget and funding constraints for intelligent network infrastructure. These new models allow for faster deployment of smart city projects and implementations, while also providing return and savings for the parties involved. The panelists will provide examples and best practices for using public funding and private investment for such infrastructure, as well as how we can move beyond traditional financing to address city challenges and infrastructure goals.

## **PRESENTER: Chris Magill, Ice Miller LLP & Lindsay Miller, Ice Miller LLP**

**Chris Magill** is the Economic Development Director for Ice Miller and leads a collaborative team of professionals and attorneys to assist public and private sector clients in achieving growth strategies through economic development consulting. For public sector clients, Chris advises local governments in building strategic economic plans and creating sustainable economic development tools at the state, regional, county and municipal levels in an effort to enhance an area's standard of living, including project return-on-investment tools, economic impact analysis and structuring of new incentive programs to enable growth.

**Lindsay Miller** is an attorney with the Public Affairs and Government Law Group. With nearly ten years of experience in technology initiatives, Lindsay has a reputation in the broadband and telecommunications arena of being a strong advocate with a successful track record in building relationships with public and private sector stakeholders. Lindsay regularly advises municipalities on how to utilize Public-Private Partnerships for fiber and Wi-Fi expansion in order to build smarter cities and leverage the Internet of Things (IoT). This includes providing guidance and counseling to multi-sector leaders as they seek to develop and finance Smart City infrastructure, and implement policies to enable developing technologies, such as connected/autonomous vehicles (CAVs).

## **Complimentary power point slides will be provided to the attendees.**

*TO REGISTER: email the registration form to CYNDIE, at [cgrant@omloho.org](mailto:cgrant@omloho.org), and copy [cblake@omloho.org](mailto:cblake@omloho.org), or mail it to the OMAA/OML offices (Please mail your \$125 check, made out to the OMAA, to the OMAA/OML offices: 175 S. Third St., Suite 510, Columbus, OH 43215.)*

Registrants are encouraged to set up for the webinar in a conference room, with a speaker phone and a computer screen, and to invite other city officials to attend. Registrants are encouraged to notify us of the number of participants attending the webinar and if any are from other communities. (This is for our records, only).



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# **ALTERNATIVE BUSINESS MODELS & FINANCING FOR INTELLIGENT NETWORK INFRASTRUCTURE**

*Presenters – Chris Magill, Lindsay Miller, Ice Miller LLP*

PLEASE PRINT:

Municipality \_\_\_\_\_

Address \_\_\_\_\_

Name of Law Director/Solicitor/Official \_\_\_\_\_

*(Please indicate your job title. This helps direct the presentation.)*

Email \_\_\_\_\_ Phone \_\_\_\_\_

*The email you indicate above is the email to which I send all correspondence – info about how the webinar works, the power point slides and the webinar email invitation.*

**(Notice: We always email registration confirmation and info about how to enter the webinar at the latest by 5:00 p.m. the day before the webinar. If you do not receive this confirmation let us know.)**

**COST: \$125 per registrant** (limit of 50 registrants per webinar session)

Your municipality counts as 1 registrant. You may have as many city officials (attorneys, mayors, council members, etc.) attend as you wish, for this \$125 fee. **(Mail your check, made out to OMAA, to our offices. If we should bill someone besides the municipality please also indicate the name and full address of that entity on this form.)** You may email or fax the registration form to us.) *(For our records we appreciate your advising us at [cgrant@omloho.org](mailto:cgrant@omloho.org) & [cblake@omloho.org](mailto:cblake@omloho.org) how many officials you plan to have attend.)*