



Cities & Villages

Published 6 times a year by the OML
175 S. Third Street, Suite 510, Columbus, OH 43215
Phone: 614-221-4349 email: cgrant@omloho.org

2017

GENERAL ADVERTISING RATES

*Frequency Page Rates: Cost per insertion
Rate based on number of insertions in a
12-month period*

	<i>1 insertion</i>	<i>6 insertions</i>
Full Page	\$1067	\$946
1/2 Page	564	510
1/4 Page	334	299

Standard second color: no charge for 2017

Four color: no charge for 2017

Professional \$386 (total for 6 issues)

*(Advance total annual payment
required for professional ads)*

MECHANICAL REQUIREMENTS

Publication Size: 8 1/4" x 10 3/4"

Full Page – two size options

8.25 x 10.75 or 6.75 x 9.125

1/2 Page Vertical – two size options

4.125 x 10.75 or 3 x 9.5

1/2 page Horizontal – two size options

8.25 x 5 or 7 x 4.125

1/4 Page Vertical – 3.375 x 4.5

Resolution: 300 DPI

CYMK COLORS

Professional Card ads: 3 3/8 x 1 1/8

CLOSING DATES

Cities & Villages is published electronically six times per year.

January/February, March/April, May/June, July/August, September/October, November/December

Each issue will appear on the OML website the first week of the second month of publication.

Closing Date for Advertising Orders: First day of the first month of each publication date

(e.g. Jan. 1 for January/February issue)

Closing Date for Ads: 7 Days after the closing date for Advertising Orders